Exam #2 Sociology 412

1.(m/c) Which of the following were conditions for workers during the Second Civil War?

a. 12-16 hour day, six days a week. b. below subsistence wages c. dangerous working conditions

d. a and b e. all of above

2.(t/f) Workers called the above wage slavery.

3.(m/c) Worker resistance to organized power and wealth during the Second Civil War involved all of the following   
EXCEPT: a. general strikes b. boycotts c. sympathy strikes d. picketing

e. none are exceptions

4.(m/c) Worker resistance during the Second Civil War involved the creation of a counter-culture. All of the following were characteristics of the counter-culture EXCEPT:

a. it was anti-capitalist b. the belief that people were more important than profit

c. it valued both solidarity and sympathy for others

d. an ideological influence was the Social Gospel e. none are exceptions

5.(m/c) Owners had the power to determine all of the following EXCEPT:

a. who worked on a given day through the shape up system. b. when and how long workers had to work.

c. working conditions. d. where workers had to work e. none are exceptions

6.(t/f) According to Fraser, the goals of the labor movement were very narrow and determined solely by the immediate situation.

7.(m/c) Ideological influences on the labor movement included which of the following?

a. socialism b. populism c. anarchism d. a and c e. all of above

8.(m/c) According to Fraser, the Great Upheaval started as an action by workers in what industry?

a. mining b. steel c. railroad c. textile e. none of above

9.(m/c) The Great Upheaval involved all of the following job actions by workers EXCEPT:

a. general strike b. mass strikes c. sympathy strikes d. violence against militia and national guard

e. none are exceptions

10.(t/f) One of the tactics used by workers during the Second Civil War was to destroy the property of the owners, such as burning railroad cars.

11.(t/f) The main goal of the owners was to destroy labor's capacity to resist, but also to destroy the belief that there were other possibilities than capitalism and wage labor.

12.(m/c) The government used all of the following means to defeat labor EXCEPT:

a. legal power, passing laws that made labor tactics such as boycotts illegal.

b. force and violence, use of military, police and national guard

c. creating fear among the population d. ignoring criminal behavior on the part of business

e. none are exceptions

13.(m/c) Which of the following were characteristics of the First Gilded Age?

a.the emergence of an incredibly rich upper class b. homes for the rich that were castles.

c. the dispossessed working in factories in dangerous and unhealthy conditions for below subsistence wages.

d. a and b e. all of above

"A considerable number of the boys and girls die within the first two or three years after beginning work . . . thirty-six out of every 100 of all men and women who worked in the mill die before or by the time they are twenty-five years of age."

14.(m/c) The above quote refers to workers in what industry?

a. mining b. textile c. factories

15.(t/f) Women, young girls and boys, and children made up a significant part of the labor force during the First Gilded Age.

16.(m/c) Which of the following was (were) true about the workers and the conditions of their employment at the American Woolen Company?

a. They were immigrant workers. b. The labor force was primarily young women.

c. Many died before the age of 25. d. b and c e. all of above

17.(m/c) Which of the following were characteristics the IWW?

a. They advocated worker control of the economy, industrial democracy.

b. They engaged in and organized direct action.

c. They were egalitarian, organized workers of all skill levels, races and genders

d. a and b e. all of above

18.(m/c) The IWW organized all of the following during the Lawrence Textile Strike EXCEPT:

a. a strike committee composed of people from fifty nationalities. b. a soup kitchen to feed 50,000.

c. financial support from all over the country d. vigilante violence e. none are exceptions

19.(m/c) According to Fraser, concentrated wealth and power were particularly concerned with a labor action that they identified as anarchy and civil war? It was the: a. mass strike b. general strike c. boycott

20. (m/c) All of the following were responsible for labor's first defeat EXCEPT:

a. WWI and Propaganda b. Espionage Act c. Palmer Raids d. Consumerism e. none are exceptions

21 (t/f) According to PR!, public relations emerged as an industry in the early Twentieth Century to both protect private wealth and to control the public.

22.(m/c) According to PR!, the techniques of public relations were first used by Ivy Lee in defense of which of the “robber barons” and what related event?

a. Carnegie/Triangle Fire b. Rockefeller/Ludlow Massacre c. J.P. Morgan/Lawrence Textile Strike

d. Rockefeller/Great Uprising e. don’t know, didn’t read the book!

23.(m/c) All of the following are conclusions arrived at by political, economic and intellectual elites in the early 20thcentury regarding the public EXCEPT:

a. a democracy needs more subtle means to control the public than force or violence.

b. the public mind could be manipulated. c. focusing on the real needs of the people was the key to control.

d. the main means of controlling the public was the mass media e. none are exceptions

24.(m/c) Which of the following were the propaganda strategies used by the House of Truth to manipulate the U.S. population into supporting American intervention in WWI?

a. Creating fear in the U.S. population, primarily the fear of invasion by the Germans.

b. Defining the Germans as the “evil other and animal-like," who kill babies.

c. Appeals to patriotism. d. b and c e. all of above

25.(m/c) The House of Truth used all of the following propaganda instruments EXCEPT:

a. television . b. art posters with images of evil Germans.

c. films such as Pershing’s Crusaders. d. the Four Minute Men program e. none are exceptions

26.(m/c) All of the following were consequences of the success of the House of Truth EXCEPT:

a. U.S. entered WWI b. it proved that the truth could be created, as Bernays had said.

c. advertisers, PR and marketing experts believed it demonstrated what they had the power to do.

d. Hitler learned from it. e. none are exceptions

27.(t/f) By the 1950s, labor had lost the Second Civil War and one of the determining factors in their defeat was the association in the minds of the people of organized labor with communism.

28.(m/c) Unions were a factor in the defeat of labor in which of the following ways?

a. Unions began thinking of themselves as partners with ownership. b. Unions focused on wages and benefits

c. Unions opened their membership to communists and socialists. d. a and b e. all of above

29.(m/c) Despite their defeat, labor achieved all of the following reforms EXCEPT:

a. right to collective bargain b. wage and hour laws c. elimination of child labor

d. Social Security e. none are exceptions

30.(m/c) After WWII, corporations engaged in a temporary strategy to undermine the labor movement called corporate welfare. This included corporations providing health benefits, paid vacations, and retirement for their employees.

31.(m/c) All of the following are characteristics of a company town EXCEPT:

a. stores were owned by the company b. homes were owned by the company c. workers were paid in script

d. the town was arranged like a military base e. none are exceptions

32.(m/c) According to Dower, all of the following were legacies of WWII EXCEPT:

a. breakdown of European colonial empires. b. millions dead, injured, sick, homeless c. major cities destroyed

d. new technologies of mass destruction e. none are exceptions

33.(t/f) According to Dower, Henry Luce defined the potential dominance of the U.S. as the American Century. His argument was based on the main points of American Exceptionalism.

34.(m/c) All of the following are means by which the U.S. government subsidized post-WWII American economy EXCEPT:

a. direct transfer of manufacturing infrastructure to corporations.

b. subsidized post-war industries like computers and aerospace.

c. subsidized the nuclear industry d. subsidized the weapons industry e. all of above

35. (m/c) The cold war was a subsidy to the U.S. economy in all of the following ways EXCEPT:

a. created a permanent war economy b. created a military industrial economy c. led to an arms race

d. justified U.S interventions in other countries e. none are exceptions

36. (m/c) The American Dream that was constructed in the 1950s included all of the following EXCEPT:

a. nuclear family b. husband as breadwinner c. wife in the domestic sphere

d. living in the suburbs e. none are exceptions

37. (m/c) The government was central to the social construction of the1950s American Dream in which of the following ways?

a. it offered low interest, low down payment home loans through FHA and VA

b. it constructed the super highway system

c. it subsidized infrastructure of the suburbs, such as, sewage, water, power. d. a and b e. all of above

38.(m/c) Corporations helped construct the American Dream in all of the following ways EXCEPT:

a. made loans and sold insurance to the new occupants of suburbia

b. constructed infrastructures of consumption c. innovation in debt, credit cards

d. welfare capitalism e. none are exceptions

39.(m/c) All of the following were ways that the urban ghetto was socially constructed EXCEPT:

a. African Americans were excluded from the newly emerging suburbs .

b. businesses closed in the urban area because they lost so much business.

c. people in the urban area didn’t embrace the work ethic, they were lazy. d. redlining

e. none are exceptions

40.(t/f) Advertisers referred to television as the “dream machine.”

41.(m/c) Television advertising used which of the following techniques?

a. attractive visuals b. commercials that were informative.

c. associated the product with a value, usually associated with the American Dream.

d. a and b e. all of above

42.(m/c) The "father" of public relations Edward Bernays was responsible for shaping the justification for the U.S. overthrow of what Latin American country?

a. Mexico b. Honduras c. Guatemala d. El Salvador e. Nicaragua

43.(t/f) “Keeping up with the Joneses” refers to the phenomenon created by advertising in the 1950s and it meant buying whatever new product one’s neighbor had just bought.

44.(m/c) All of the following are characteristics of the ideology of American Exceptionalism of the 1950s EXCEPT:

a. U.S. is a classless society b. U.S..is a middle class society c. what is good for corporations is good for all

d. U.S. is a meritocracy e. none are exceptions

45.(t/f) According to Davis, the social construction of Los Angeles involved, government subsiding of developers at the expense of the environment and the working class.

46.(t/f) Beginning in the late nineteenth century, Los Angeles gave away to or sold to private interests at less than market value most of the 17,000 acres it owned.

47.(m/c) According to Davis, all of the following were ways that the local government subsidized uncontrolled suburban development EXCEPT:

a. paid for the roads b. paid for sewers c. paid for fire protection d. paid for flood control

e. none are exceptions

48.(m/c) All of the following were ways that developers and the government subsidized Los Angeles urban sprawl and the destruction of the environment EXCEPT:

a. paving the Los Angeles river b. destroyed farmers in the San Fernando valley by exorbitant tax increases.

c. burning the citrus groves d. building new highways for the car culture that goes with suburbanization

e. none are exceptions

49.(t/f) Davis calls the "last landscape" the Newhall Ranch, a huge development that was illegal, but went ahead anyway because the owners were financial supporters of local and state politicians, like Pete Wilson.

50.(m/c) All of the following are criticisms Dower makes of those who claim that the world we have been living in and continue to live is a time of peace EXCEPT:

a. they exclude deaths and disease from war related famine and disease.

b. excludes millions killed by state violence against its own people, Cambodia and the Khmer Rouge.

c. ignores the huge increase in number of refugees from violence

d. ignores mental health consequences of war e. none are exceptions

51.(t/f) Dower argues that there is an ideological component to the "new peace " argument. It distracts Americans from the violence that American is responsible for all over the world with increasing militarization.

**Second Civil War Depression through WWII**

46.(m/c) According to Fraser, not only did the government and corporations use violence against workers, they also used fearmongering? All of the following are examples EXCEPT:

a. claiming workers were communists b. claiming work actions were really tramp violence

c. claiming that worker actions were led by German revolutionaries and potential assassins

d. claiming Amazonian women were a threat to America e. none are exceptions

47.(t/f) According to Fraser, the two main weapons of the mass strike were the sympathy strike and the boycott, because they were embodiments of solidarity.

50.(t./f) The Russian Revolution of 1917 was considered such a threat to organized wealth and power that the U.S. invaded the Soviet Union.

**Creating the American Dream**

**PR**

5.(t/f) Walter Lippmann believed that the social sciences could be used, not to help create an Enlightenment utopia, but to maintain social order by controlling the masses.

6.(m/c) Gustave Le Bon thought the \_\_\_\_\_\_\_\_\_\_demonstrated the fate of civilization if control was left in the hands of the masses?

a. French Revolution b. Paris Commune c. American Revolution

d. Great Uprising e. Zoot Suit Riots

7.(m/c) Gabriel Tarde thought that because the public was becoming an abstraction \_\_\_\_\_\_\_\_\_\_\_could serve as an instrument of power to organize and control the public.

a. education b. religion c. mass media d. military e. family

8.(m/c) According to PR!, all of the following are components of Walter Lippmann’s political theory of democratic realism EXCEPT:

a. the people are a “bewildered herd,” not capable of understanding the complexities of modern mass society.

b. society should be governed by a scientific elite, a bureau of experts.

c. those in power should manufacture the consent of the public through the use of mass media.

d. the thought processes of the average individual are complex and sophisticated.e. none are exceptions

23.(m/c) Which of the following are true about the American Revolution and the question of governance in early America?

a. The revolution was primarily an economic one that resulted in the colonial bourgeoisie taking power.

b. The framers of the constitution believed the Articles of Confederation might give too much power to the people.

c. The Constitution was designed to keep power from the people. d. a and c e. all above

24.(t/f) Shay’s rebellion and the reaction by those in power is an example of the fear our “founding fathers” had in the Great Beast.

25.(m/c) All of the following are undemocratic structures in American democracy EXCEPT:

a. Electoral College b. Winner take all voting c. gerrymandering d. U.S. Senate

e. none are exceptions

26.(t/f) The so-called Progressive Age had less to do with real progress, and more to do with politicians submitting to the wishes of concentrated wealth and power to institute minor reforms in order to quell social unrest.

27.(m/c) In the early twentieth century socialism was a political force at the local and regional levels in the U.S. Which of the following means were used by organized wealth and power to eliminate socialism as an alternative?

a. Post WWI and WII Red scares b. consumerism c. Taft-Hartley Act d. a and c e. all of above

29.(m/c) The reaction of concentrated wealth and power to the 1960s involve which of the following, according to Chomsky?

a. financialization of the economy b. offshoring c. labeling criticism as anti-American

d. a and b e. all of above

30.(t/f) According to Chomsky, since the first regulatory agency, and for most of U.S. history, the rich have supported regulation because they believed they would be able to control it. He calls this regulatory capture.

31.(t/f) According to Chomsky, manufacturing consent means creating an uninformed public, whether consumers or citizens, who will make irrational choices that are against their own interests.

32.(m/c) According to Chomsky, one of the principles of the rich has been to attack forms of solidarity. He says that such an attack is happening now as those in power attack which of the following?

a public schools b. social security c. welfare d. a and b e. all of above

33.(m/c) The researcher who developed the test that was to become the IQ test was:

a. Goddard b. Livingstone c. Binet d. Tiernan

34.(t/f) The researcher (see above) based the test on his findings using the methodology of craniometry.

35.(m/c) The researcher was concerned that his test might be misused in all of the ways EXCEPT:

a. it would be used to justify the claim that there was a thing called intelligence.

b. it would be used to justify labeling and classifying people hierarchically.

c. it would be used to justify social inequality.d. it would be used to justify superiority and inferiority of groups.

e. none exceptions

36..(m/c) According to Gangs of America, the social theory that had the most significant impact on U.S. Supreme Court decisions between the 1880s and 1930s was:

a. democratic theory b. liberal social theory c. human rights theory

d. Social Darwinism e. libertarianism

37.(m/c) According to Gangs, the repression of labor organizing in the U.S. intensified after the \_\_\_\_\_\_?

a. Great Upheaval b. Paris Commune c. San Francisco General Strike

38.(t/f) According to Gangs, legal injunctions against labor actions was one of the most widespread and effective tools the government used to defeat labor.

39.(m/c) According to Gangs, the reason the courts moved away from their corporate-friendly philosophy was:

a. the presidency of Franklin Roosevelt b. the creation of a more liberal court c. social unrest

d. a and b e. all of above

40.(t/f) According to Gangs, the genius of Franklin Roosevelt was that he created a “win-win” situation: a win for corporate power and a win for workers.

41.(m/c) According to Lewis Powell, the most dangerous man in America in the 1960’s and 1970’s was:

a. Eugene Debs b. Ralph Nader c. Daniel Ellsbergd. Martin Luther King Jr. e. Dalton Trumbo

42.(m/c) According to Gangs, \_\_\_\_\_\_\_\_ presided over one of the greatest expansions of the regulatory scope of the federal government. a. Lyndon Johnson b. Jimmy Carter c. Richard Nixon d. Harry Truman

43.(t/f) According to the Powell memo, the university was the most serious threat to elite power, and within the university, the political science department was the most threatening.

44.(m/c)All of the following were means that corporations used to regain power lost in the 1960s and 1970s EXCEPT:

a. American Legislative Exchange Council (ALEC) b. front groups, like Center for Tobacco Research

c. legislation, like food disparagement laws. d. organizations like the Business Roundtable

e. none are exceptions

45.(t/f) According to Gangs, the Supreme Court rulings that equated speech with money have been consistent with the intention of the framers of the Constitution--keeping power in the hands of the rich.

ed Russia twice on the side of counter-revolutionary forces in Russia.